



Cuesta Park Annex Master Plan

Mountain View, CA



<p>Client City of Mountain View, CA</p>	<p>The Cuesta Park Annex Master Planning Process incorporated a comprehensive</p>	<p>delineated the three alternatives into a graphic and written documents and presented them to the Parks and Recreation</p>
<p>Size 13 Acres</p>	<p>Community involvement process with “performance measures” to help determine the city park’s future as objectively as possible.</p>	<p>Commission, the Planning Commission, and finally, City Council, who selected their preferred alternative.</p>
<p>Designed 2006</p>	<p>The Team directed a series of public events and arrived at a community supported conceptual plan for the Cuesta Park Annex, approximately 13 acres owned by the City of Mountain View.</p>	<p>We used an iterative evaluation method that allowed the citizens to rate alternative plans according to a set of agreed-upon metrics, so that each alternative was “scored” individually and collectively to compare each against the stakeholder</p>
<p>Services Directed Public Workshops Preparation of a Master Plan Graphic Design Support</p>	<p>Our work consisted of completing a preliminary environmental assessment of the site, employing a public involvement process to help create three or more conceptual plans that graphically describe potential site uses and physical forms. Facilitating first with staff, then with the public, we deployed a conceptual plans review process using metrics capable of evaluating each plan according to civic, economic, regulatory, environmental, political, aesthetic, circulation and other criteria, followed by plan revisions and synthesis or selection from the concepts into three alternatives. We refined and</p>	<p>determined measures and against the other alternatives. The Parks and Recreation Commission, the Planning Commission, and City Council “weighed” each of the performance criteria, in terms of the relative importance of each metric. The public and the City considered the project a great success, and the final Master Plan was approved unanimously by City Council.</p>
<p>HDR Town Planning Master Planning and Public Facilitation</p>	<p></p>	<p></p>
<p>Royston Hanamoto Alley & Abey (RHAA) Landscape Architects, designed original Cuesta Park in 1968</p>	<p></p>	<p></p>
<p>HDR Engineering, Inc. Environmental Analysis</p>	<p></p>	<p></p>